



EXTRA STRENGTH ACTIVE PEEL BRIGHTENING SYSTEM

(PRESENTATION SPEAKER NOTES)

Contact: education@isclinical.com
Education Resources: www.isclinicaledu.com

SLIDE 1

TITLE: EXTRA STRENGTH ACTIVE PEEL BRIGHTENING SYSTEM

SUBTITLE: N/A

SPEAKER NOTES:

Achieve professional-grade results with the clinically advanced Extra Strength Active Peel Brightening System.

This ADVANCED and powerful, fast-acting, two-step treatment is designed to visibly brighten the skin while providing advanced hydration and rejuvenation, minimizing the appearance of fine lines, wrinkles (including deep wrinkles) and renewing the look of skin tone and texture. Experience instantly luminous and smoother skin as well as long-term results with this breakthrough at-home brightening treatment.

Why now and who is Extra Strength Active Peel Brightening System for?

Skincare professionals and consumers alike are always searching for ways to enhance their in-office and at-home treatments. With Extra Strength Active Peel Brightening System, iS Clinical Partners can take their client and patient outcomes to new levels.

With 3x more exfoliating and brightening power, clients and patients will experience a more radiant, youthful complexion while improving the overall health and quality of their skin.

This treatment is available exclusively through our brick-and-mortar partner clinics and is not sold online, due to the professional strength and potency of the system.

Let's explore the benefits of Extra Strength Active Peel Brightening System...

SLIDE 2

TITLE: EXTRA STRENGTH ACTIVE PEEL BRIGHTENING SYSTEM

SUBTITLE: BRIGHTENING, PROFESSIONAL-GRADE, RENEWING

SPEAKER NOTES:

What is it?

This professional-strength, fast-acting, two-step treatment is designed to visibly resurface and brighten the skin's appearance while providing advanced hydration, minimizing the appearance of fine lines and renewing the look of skin tone and texture. Experience instantly glowing skin as well as long-term results with this breakthrough brightening at-home treatment.

Step 1 provides 3x the resurfacing power with a potent blend of Alpha and Beta Hydroxy Acids including two forms of Salicylic Acid (botanically and lab-sourced), Sugarcane Extract including Sugar Maple (both botanical sources of Glycolic Acid), Bilberry Extract (botanical source of Lactic Acid), and Mixed Fruit Acids including Orange, Lemon, Apple, and Sugar Maple Extracts.

Step 2 provides advanced brightening, hydration, and rejuvenation, featuring advanced ingredients including Succinic Acid, Snowflake Bulb Extract, Shiitake Mushroom Extract and Lentil Extract.

Who is it for?

Skin types: Normal, oily, and combination.

Primary skin conditions: Hyperpigmentation, dullness, rough texture, large or congested pores, blemish-prone skin. S

Secondary skin conditions: Fine lines, deeper wrinkles, and laxity.

How do you use it?

Recommended for use every third evening (1-2x per week) or as recommended by a skincare professional. Adjust frequency of use depending on skin tolerance.

For short-term use and a more intensive at-home peel, Extra Strength Active Peel Brightening System may be used 4-7 nights consecutively or as directed by the skincare professional.

Mild to moderate flaking, peeling, and/or shedding can be expected. *(Be sure to schedule an appointment with you clients to re-assess their skin when using for consecutive days.)*

Application instructions:

Step 1

- Using the pre-soaked pad, apply this gently and uniformly to face or other area of application (such as the decollete, back, arms, thighs) (be sure to avoid the eye and mucus membrane areas).
- Allow 1-3 minutes to dry.

Step 2

- Using the pre-soaked pad, apply this gently and uniformly to face or other area of application.
- Allow 1-3 minutes to dry.

Note: The Active Peel System Step 1 and Step 2 application will produce a cool tingling sensation; this is normal.

A small amount of Moisturizing Complex, Reparative Moisture Emulsion, or SHEALD Recovery Balm is suitable for use following Step 2 if additional moisture is required due to the hydrating properties within Step 2.

Unique selling points:

- A professional-strength 2-step system designed to powerfully resurface and brighten the skin while maintaining overall skin health and integrity.
- Excellent to improve the appearance of hyperpigmentation including melasma, as well as oily, blemish-prone skin.
- An advanced peel system for resistant skin conditions designed to produce rapid results without over drying or damaging the barrier.
- Designed to be incorporated into in-office treatments and for at-home use.
- Great for preparation and maintenance before and after the Prodigy Peel Systems, once the skin has re-epithelialized.
- Recommended for individuals that tolerate regular use of Active Peel System.
- Hydroquinone-free brightening.
- Safe for use on all Fitzpatrick types.

Frequently asked questions:

→ How do I incorporate this into a client's or patient's regimen if they're already using Active Peel System?

Answer: It is not recommended to use Active Peel System and Extra Strength Active Peel Brightening System together. For best results, choose the best option based on the client or patient's skin type, condition, and goals.

For home care regimens, Extra Strength Active Peel Brightening System is designed to be applied every third evening. This product is usually not intended for daily use, with occasional exceptions for very short time periods of up to several days. The provider will determine the appropriate frequency of application, since they know their clients' skin best, ensuring optimal results while avoiding over-exfoliation.

When administered with expert care, the Extra Strength Active Peel Brightening System will not only transform your client's skin but also redefine your expectations of professional-grade skincare.

Noticeable improvements in skin texture, smoothness, and radiance will be observed from a single application, with long term benefits of healthier skin making it a valuable enhancement to any practice.

How they differ:

- Extra Strength Active Peel Brightening System is sold only by professionals and is not available online.
- Although both are resurfacing, Extra Strength Active Peel Brightening System contains almost 3x the exfoliating power vs. Active Peel System.
- Extra Strength Active Peel Brightening System is best for improving hyperpigmentation and pigment irregularities, and for short-term use at home.
- Active Peel System shows faster fine line and wrinkle improvement at 8 weeks. (Extra Strength Active Peel Brightening System is expected to catch up after 8 weeks and possibly surpass the results of Active Peel System. *This is due to the powerful resurfacing.*)
- Extra Strength Active Peel Brightening System has 2 additional effects for cellular longevity/rejuvenation:
 - Telomere protection
 - Mitochondrial energy support

Why you want both:

- If you are a professional:
 - Extra Strength Active Peel Brightening System can be incorporated into in-office treatments, and Active Peel System is excellent to recommend for regular use at home for maintenance. However, either peel system can be incorporated into customized in-office treatments, specifically tailored to client differences and tolerability.
 - Both are great to sell for at-home use and are incredibly effective products, although with some ingredient and usage differences.
 - Active Peel System is excellent for regular at-home use between in-office treatments (3-4x per week or as tolerated).

- Extra Strength Active Peel Brightening System is recommended for use 1-2x per week, or used 5-7 nights consecutively or as directed by the skincare professional. Mild to moderate keratolytic effects including flaking, peeling, and/or shedding can be expected.
 - Some clients will prefer one over the other, so you should offer both products. *And regimens may be created incorporating both.*
- If you are a customer:
 - Versatility of having 2 peel pad systems with very different resurfacing power, as needed for different circumstances or needs.

→ How do I incorporate Extra Strength Active Peel Brightening System into in-office treatments?

Answer: Extra Strength Active Peel Brightening System has been designed to be customizable with other existing treatments and/or devices to improve their results.

To integrate into professional treatments, we encourage our Partners to be creative, however, it is highly recommended to take caution incorporating this system with other treatments that provide strong exfoliation due to the powerful resurfacing component of the Extra Strength Active Peel Brightening System.

This will make an ideal “lunchtime peel” for your clinic.

As an example, you can utilize Extra Strength Active Peel Brightening System as an exfoliation and brightening enhancement at the end of the Exfoliating Clear Skin Facial. *(Please reference the Facial Protocol Booklet in the Marketing Library for the full protocol.)*

This will become one of your most powerful and advanced brightening facials within your offerings.

Note: For clients with more sensitive or sensitized skin, pre-condition the skin with an appropriate 4-step iS Clinical regimen for a minimum of 4 weeks prior to this treatment and/or, start by introducing our original Active Peel System, working up to the Extra Strengthen Active Peel Brightening System.

→ How do I add Extra Strength Active Peel Brightening System to a client/patient regimen if they're already using Active Serum/Brightening Complex/Youth Complex/Youth Intensive Crème in the evening?

Answer: If a client or patient is currently using an exfoliating Treat product in the evening, simply alternate evening application of the Treat product of choice and the Extra Strengthen Active Peel Brightening System.

If the client or patient experiences sensitivity or irritation, they may apply Pro-Heal Serum Advance+, Hydra-Cool Serum, and/or SHEALD Recovery Balm on the evenings they are not applying Extra Strengthen Active Peel Brightening System.

→ **Can someone with rosacea use Extra Strength Active Peel Brightening System?**

Answer: If the skin is not currently experiencing a flare-up, the rosacea is well-managed, the client has been on a consistent, long-term IS Clinical regimen, and routinely sees their dermatologist and/or skincare professional, they should be able to incorporate the Extra Strengthen Active Peel Brightening System 1-2x per week or as tolerated.

Active Peel System is a great option for those who cannot tolerate the Extra Strengthen Active Peel Brightening System.

Should the client not fit the above description, then it is recommended that they begin their skincare journey on a simple anti-inflammatory regimen, with reassessment and skin analysis update occurring anywhere between 4 to 8 weeks based upon the level of barrier impairment and skincare professional's recommendation.

→ **Can I use products containing Retinol with Extra Strength Active Peel Brightening System?**

Answer: Yes, however, be sure to alternate nights and to not use together.

Remember, Extra Strength Active Peel Brightening System is to be used as an at home treatment and amplify the benefits of your homecare regimen and to not use every night, ongoing.

SLIDE 3

TITLE: STEP 1 KEY INGREDIENTS

SUBTITLE: N/A

SPEAKER NOTES:

Ingredient profile

Step 1 of Extra Strength Active Peel Brightening System is designed to provide advanced resurfacing featuring a proprietary combination of Alpha and Beta Hydroxy Acids balanced with antioxidant-rich anti-inflammatories to improve and maintain barrier health.

STEP 1: KEY INGREDIENTS

Resurfacing: Sugarcane Extract (Source of Glycolic Acid), Willow Bark Extract (Botanical Source of Salicylic Acid), Salicylic Acid (Lab-derived), Mixed Fruit Acid Extracts.

- **Sugarcane Extract and Sugar Maple** (Botanical sources of glycolic acid): Desquamation agent that encourages exfoliation of the stratum corneum.
- **Willow Bark Extract** (Botanical Source of Salicylic Acid): Encourages desquamation by “dissolving” intercellular “cement” with no inflammatory effects. This lipid-soluble Beta Hydroxy Acid deep cleans pores and removes debris within hair follicles.
- **Salicylic Acid** (Lab-derived):
- **Mixed Fruit Acid Extracts:** Natural fruit and sugar acids including Lemon, Orange, Apple, and Sugar Maple Extracts that work to enhance desquamation and increase cellular turnover, smooth skin, and decrease fine lines and wrinkles while enabling deep penetration of ingredients.

Anti-inflammatory/antioxidants: Witch Hazel Water, Aloe Leaf Juice, Green Tea Leaf Extract

- **Witch Hazel Water:** Powerful anti-inflammatory agent that contains gallic acid and tannins helping protect against skin damage, fight acne, and soothe skin.
- **Aloe Leaf Juice:** Anti-inflammatory agent promotes wound healing, collagen synthesis, and contains antimicrobial properties.
- **Green Tea Leaf Extract:** Potent antioxidant inhibits DNA damage by counteracting oxidative stress. Possesses anti-inflammatory properties and helps treat immunosuppression.

SLIDE 4

TITLE: STEP 2 KEY INGREDIENTS

SUBTITLE: N/A

SPEAKER NOTES:

Step 2 of Extra Strength Active Peel Brightening System drenches the skin in antioxidant-rich hydration while brightening hyperpigmentation, smoothing rough texture, and refining large pores and blemish-prone skin.

STEP 2: KEY INGREDIENTS

Hydrating: Pentylene Glycol (Sugarcane-derived humectant), Imperata Cylindrica Root Extract (Extremozyme).

- **Pentylene Glycol:** Sugarcane pulp derived glycol that adds hydration antibacterial benefits.
- **Imperata Cylindrica Root Extract (Extremozyme):** Optimizes collagen synthesis and hydration in the skin.
- **Succinic Acid:** Succinic Acid's chemical structure is similar to the skin's lipid barrier, which can help hydrate the skin.

Brightening: Vitamin C (Ascorbic Acid), Gold and Glutathione, Succinic Acid, Snowflake Bulb Extract

- **Vitamin C (Ascorbic Acid), Gold and Glutathione:** Vitamin C specially formulated with Gold and Glutathione. The benefits of Vitamin C (antioxidant activity, brightening, collagen synthesis) are enhanced by a bio-available form of Gold (Colloidal Gold). Glutathione is a naturally-occurring antioxidant that protects the skin from environmental stressors and oxidative damage, inhibits tyrosinase activity and melanin production, and contains anti-inflammatory properties that help soothe skin irritation, reduce redness and improve blemish-prone skin.
- **Snowflake Bulb Extract:** Acts as an anti-aging, anti-wrinkle, anti-oxidant, smoothing and whitening active. Prevents skin aging by slowing down cell proliferation through dormancy & increases the natural defense against external aggression by enhancing SOD production. Inhibits melanocytes proliferation. Smoothes the skin by reducing wrinkles – affecting muscle cell contraction and contributes to lightening and whitening of the skin through dormancy of the melanocytes.

Collagen synthesis: Vitamin C (Ascorbic Acid), Gold, Tripeptide-1 (Copper Tripeptide-1).

- **Vitamin C (Ascorbic Acid), Gold and Glutathione:** Vitamin C specially formulated with Gold and Glutathione. The benefits of Vitamin C (antioxidant activity, brightening, collagen synthesis) are enhanced by a bio-available form of Gold (Colloidal Gold). Glutathione is a naturally-occurring antioxidant that protects the skin from environmental stressors and oxidative damage, inhibits tyrosinase activity and melanin production, and contains anti-inflammatory properties that help soothe skin irritation, reduce redness and improve blemish-prone skin.

Note: Combining Vitamin C (Ascorbic Acid), Gold, and Glutathione increases collagen synthesis by 20x vs. individual ingredients alone.

- **Tripeptide-1 (Copper Tripeptide-1):** Clinically proven to stimulate the synthesis of collagen in skin fibroblasts, and increase accumulation of total proteins, glycosaminoglycans, and DNA in dermal wounds. The Tripeptide-1 (Copper Tripeptide-1) sequence is present in collagen and it is suggested that the Tripeptide-1 (Copper Tripeptide-1) is released after tissue injury. Tripeptide-1 (Copper Tripeptide-1) also increases synthesis of decorin – a small proteoglycan in the regulation of collagen synthesis, wound healing regulation, and anti-tumor defense.

DNA repair and protection/antioxidant protection: Imperata Cylindrica Root Extract (Extremozyme), Snowflake Bulb Extract, Shiitake Mushroom Extract, Lentil Extract.

- Imperata Cylindrica Root Extract (Extremozyme): Optimizes collagen synthesis and hydration in the skin.
- Snowflake Bulb Extract: Enhances Super Oxide Dismutase (SOD) production in skin cells to protect the skin from oxidative damage.
- Shiitake Mushroom Extract: Protects DNA integrity and longevity by preserving telomere length. Keeps skin cells functioning, living, and dividing for longer. Maintaining telomere length for as long as possible is critical for anti-aging.
- Lentil Extract: Improves mitochondrial energy production. Lentil Extract is rich in Vitamin B5 which is required for normal cell metabolism.
- Succinic Acid: Improves mitochondrial energy products and rich in antioxidant properties to help protect the skin from damage caused by pollution and UV rays.

Anti-inflammatory/anti-acne: Succinic Acid.

- **Succinic Acid:** Prevents the growth of bacteria that contributes to acne development. Controls sebum production. It can also help reduce the size and inflammation of blemishes. Succinic acid's anti-inflammatory properties can help soothe irritated skin and reduce redness.

SLIDE 5

TITLE: EXTRA STRENGTH ACTIVE PEEL BRIGHTENING SYSTEM

SUBTITLE: CLINICAL STUDY

SPEAKER NOTES:

At iS Clinical, clinical validation is at the core of everything we do. We are deeply committed to backing our formulas with science, and that's why clinical studies are such a fundamental part of our product development process.

What sets us apart is that our studies are not only rigorous—they are conducted by third-party, independent labs. This ensures objectivity and credibility in the results, giving both professionals and patients the confidence that our products deliver on their promises.

Whether it's skin brightening, collagen support, or soothing sensitive skin, we strive to show measurable, visible outcomes that are supported by data—not just claims. This dedication to clinical integrity reinforces our reputation as a results-driven, trusted brand in the professional skincare space.

SLIDE 6

TITLE: STUDY DESIGN, RESULTS AND CONCLUSIONS

SUBTITLE: N/A

SPEAKER NOTES:

8-Week Study

32 Study Subjects (between 37 and 64 years of age and various ethnic backgrounds, all Fitzpatrick's)

Application instructions:

Used system on clean skin every 3rd evening.

Additional products used:

Cleansing Complex AM and PM and Eclipse SPF 50+.AM

Average 10.23% reduction in hyperpigmentation in 8 weeks observed in 63% of subjects. This study evaluated the benefits of Extra Strength Active Peel Brightening System in improving several skin qualities including the visual appearance of the skin, dermal thickness/density, pigmentation and subjects' perception of the product.

Visia photographs were taken of each subject at intervals throughout the study.

Study measurements:

Dermal Ultrasound were used to measure dermal thickness and density to measure collagen content.

Subject questionnaire to measure their perceptions of the product and to note any improvement observed throughout the study.

Newtone image analysis using the Spectraface system to measure skin melanin concentration
Subjects responded very favorably to use the Extra Strengthen Active Peel Brightening System and improvements occurred very quickly. Significant affirmative responses occurred in a high majority of subjects in all time periods.

SLIDE 7

TITLE: SUBJECT EVALUATION

SUBTITLE: N/A

SPEAKER NOTES:

Subject evaluations are an important part of clinical study results. And great results were seen across all parameters. Instant, intermediate, and long-term

If the subjects see the improvements, this typically results in repeat purchases.

100% of subjects reported improvements in oily skin and large pores.

90% of subjects reported improvements in skin smoothness.

87% of subjects reported fine lines and wrinkles were less noticeable.

77% of subjects reported less severe pigmentary irregularities/less unwanted pigment.

65% of subjects reported less frequent and less severe breakouts

SLIDE 8

TITLE: DERMAL ULTRASOUND: SKIN DENSITY

SUBTITLE: N/A

SPEAKER NOTES:

Ultrasound measurements of dermal thickness/density, which measure collagen, indicated an improvement from baseline at the start of the study in the majority of subjects.

The increased density in collagen is indicated by the bright yellow areas.

63% of subjects experienced an improvement in dermal thickness in 8 weeks.

The product is resurfacing, causing an increase in the desquamation process. In this short study of 8 weeks, the number of subjects improved was impressive. The absolute Ultrasound value increased by 3.18%, and this number is thought to be related to the resurfacing activity of the product and expected to be higher over time.

The short time interval of this study did provide a very strong test of product, considering that collagen measurements usually require at least 12 weeks to improve and often more. It is expected that, given only several more weeks, the Ultrasound absolute measurement would be higher.

SLIDE 9

TITLE: BEFORE & AFTER: BRIGHTENING, RADIANCE, & LUMINOSITY

SUBTITLE: N/A

SPEAKER NOTES:

The subjects responded very favorably to using the Extra Strength Active Peel Brightening System and improvements occurred very quickly.

Significant positive responses occurred in a high majority of subjects in all intervals.

This subject had improvements in pores, skin texture, oiliness, brightness, and blemishes, fine lines

88% of subjects reported skin looked more radiant qt 2 weeks

84% of subjects reported skin looked more luminous at 2 weeks

78% of subjects reported less severe pigmentary irregularities at 2 weeks

SLIDE 10

TITLE: BEFORE & AFTER: BRIGHTENING, RADIANCE, & LUMINOSITY

SUBTITLE: N/A

SPEAKER NOTES:

** This slide should prompt a thoughtful conversation around the Before & After results, encouraging the audience to observe and share what improvements or changes they notice. Use this moment to guide them in recognizing the visual impact and clinical effectiveness of the treatment.*

This subject had improvement in wrinkles, skin texture, and brightness. Notice reduction in vertical “bunny” lines across the bridge of the nose due to muscle movement.

91% of subjects reported skin looked better with use of product at 4 weeks

91% of subjects reported skin texture improved at 4 weeks

SLIDE 11

TITLE: BEFORE & AFTER: DEEP LINES AND WRINKLES

SUBTITLE: N/A

SPEAKER NOTES:

** This slide should prompt a thoughtful conversation around the Before & After results, encouraging the audience to observe and share what improvements or changes they notice. Use this moment to guide them in recognizing the visual impact and clinical effectiveness of the treatment.*

Improvement in deep wrinkles, skin texture, and inflammation.

Note great improvement within collagen break extending into the upper cheek in only 4 weeks.

91% of subjects reported lines & wrinkles were less noticeable at 4 weeks

88% of subjects reported skin looks more youthful at 4 weeks

SLIDE 12

TITLE: BEFORE & AFTER: HYPERPIGMENTATION

SUBTITLE: N/A

SPEAKER NOTES:

** This slide should prompt a thoughtful conversation around the Before & After results, encouraging the audience to observe and share what improvements or changes they notice. Use this moment to guide them in recognizing the visual impact and clinical effectiveness of the treatment.*

Skin melanin concentration was measured by Newton image analysis using the Spectraface system. In the majority of subjects, this improved dramatically at only 8 weeks, and by absolute measurement. 70% of subjects experienced improvement in skin melanin concentration. (statistically significant improvement, reduction from baseline.

Pigmentation production in the skin is a highly conserved process. It is impressive that most subjects' melanin/hyperpigmentation improved during this short 8-week study. This product should be very beneficial to individuals dealing with pigmentation issues.

Pigmentation is the most difficult skin condition to control.

SLIDE 13

TITLE: BEFORE & AFTER: FINE LINES & WRINKLES

SUBTITLE: N/A

SPEAKER NOTES:

** This slide should prompt a thoughtful conversation around the Before & After results, encouraging the audience to observe and share what improvements or changes they notice. Use this moment to guide them in recognizing the visual impact and clinical effectiveness of the treatment.*

Subject had improvements in pores, skin texture, wrinkles, and luminosity.

81% of subjects reported their skin looked more radiant at 8 weeks

84% of subjects reported their skin seemed healthier having used the product at 8 weeks

SLIDE 14

TITLE: BEFORE & AFTER: FINE LINES & WRINKLES

SUBTITLE: N/A

SPEAKER NOTES:

** This slide should prompt a thoughtful conversation around the Before & After results, encouraging the audience to observe and share what improvements or changes they notice. Use this moment to guide them in recognizing the visual impact and clinical effectiveness of the treatment.*

Subject had improvements in fine lines, deep expression wrinkles, texture, pore size, sagging, and luminosity.

84% of subjects reported their skin looked more youthful at 8 weeks

81% of subjects reported skin felt better using the product at 8 weeks

SLIDE 15

TITLE: BEFORE & AFTER: LIP COLOR, VOLUME AND BORDER

SUBTITLE: N/A

SPEAKER NOTES:

** This slide should prompt a thoughtful conversation around the Before & After results, encouraging the audience to observe and share what improvements or changes they notice. Use this moment to guide them in recognizing the visual impact and clinical effectiveness of the treatment.*

Subject had improvements in fine lines, deep expression wrinkles, texture, pore size, sagging, and luminosity.

Notice improvement in the vermillion boarder, “bar code” lines above lip, hyperpigmentation and restored lip color.

75% of subjects reported they noticed other improvement at 8 weeks

SLIDE 16

TITLE: BEFORE & AFTER: OILY, LARGE PORES AND TEXTURE

SUBTITLE: N/A

SPEAKER NOTES:

** This slide should prompt a thoughtful conversation around the Before & After results, encouraging the audience to observe and share what improvements or changes they notice. Use this moment to guide them in recognizing the visual impact and clinical effectiveness of the treatment.*

Subject had improvements in pores and skin texture

81% of subjects reported their skin texture had improved at 8 weeks

75% of subjects reported wanting to continue to use the product at 8 weeks

SLIDE 16

TITLE: BEFORE & AFTER: OILY, LARGE PORES AND TEXTURE

SUBTITLE: N/A

SPEAKER NOTES:

** This slide should prompt a thoughtful conversation around the Before & After results, encouraging the audience to observe and share what improvements or changes they notice. Use this moment to guide them in recognizing the visual impact and clinical effectiveness of the treatment.*

Subject had improvements in pores and skin texture

81% of subjects reported their skin texture had improved at 8 weeks

75% of subjects reported wanting to continue to use the product at 8 weeks

SLIDE 17

TITLE: EXTRA STRENGTH ACTIVE PEEL BRIGHTENING SYSTEM

SUBTITLE: INCORPORATING INTO HOME CARE REGIMENS

SPEAKER NOTES:

Let's now talk about how to seamlessly incorporate the Extra Strength Active Peel Brightening System into home care regimens. This innovation was designed to complement existing routines, offering enhanced results without complicating the process. We'll walk through ideal usage, pairing recommendations, and how to tailor its integration based on individual skin types and concerns.

SLIDE 18

TITLE: HOME CARE: BRIGHENING

SUBTITLE: N/A

SPEAKER NOTES:

Home Care Protocol to brighten and improve pigmentation.

Each protocol would include an iS Clinical Cleanser and iS Clinical sun protection of choice. Sun protection is a critical piece to protect the skin and prevent new pigmentation as well as prevent inflammation.

Recommend Morning Regimen:

Cleansing Complex
Brightening Complex or Super Serum Advance+
iS Clinical Hydrator of choice
iS Clinical sun protection of choice

Recommended Evening Regimen:

Cleansing Complex
Active Peel System or Retinol+ Emulsion 0.3% or 1%
iS Clinical Hydrator of choice

Every 3rd Evening: (Note, stop Active Peel System or Retinol+ Emulsion)

Apply Extra Strength Active Peel Brightening System
Application for both in-clinic and home care use:
This two-Step System is presented with 2 separate packets:

Step 1

Using the pre-soaked pad, apply this gently and uniformly to face or other area of application (Decollete, back, arms, thighs. Be sure to avoid the eye area and mucus membrane.)
Allow 1-3 minutes to dry

Step 2

Using the pre-soaked pad, apply this gently and uniformly to face or other area of application
Allow 1-3 minutes to dry

SLIDE 19

TITLE: HOME CARE: LINES & WRINKLES

SUBTITLE: N/A

SPEAKER NOTES:

Home Care Protocol for fine lines, wrinkles, including deeper wrinkles.

Each protocol would include an iS Clinical Cleanser and iS Clinical sun protection of choice.

Recommend Morning Regimen:

Cleansing Complex

GeneXC Serum or Super Serum Advance+

Reparative Moisture Emulsion

iS Clinical sun protection of choice

Recommended Evening Regimen:

Cleansing Complex

Retinol+ Emulsion 1%

Reparative Moisture Emulsion

Every 3rd Evening: (Note, stop Retinol+ Emulsion only)

Apply Extra Strength Active Peel Brightening System

This two-Step System is presented with 2 separate packets:

Step 1

Using the pre-soaked pad, apply this gently and uniformly to face or other area of application (Decollete, back, arms, thighs. Be sure to avoid the eye area and mucus membrane.)

Allow 1-3 minutes to dry

Allow 1-3 minutes to dry

Step 2

Using the pre-soaked pad, apply this gently and uniformly to face or other area of application

Allow 1-3 minutes to dry

Apply iS Clinical Hydrator if needed but not necessary.

SLIDE 20

TITLE: HOME CARE: OILY, ACNE-PRONE SKIN

SUBTITLE: N/A

SPEAKER NOTES:

Home Care Protocol for oily and acne prone skin

Each protocol would include an iS Clinical Cleanser and iS Clinical sun protection of choice.

Recommend Morning Regimen:

Cleansing Complex

Pro-Heal Serum Advance+

Hydra-Cool Serum

iS Clinical sun protection of choice

Recommended Evening Regimen:

Cleansing Complex

Active Serum

Hydra-Cool Serum

Every 3rd Evening: (Note, stop Active Serum)

Apply Extra Strength Active Peel Brightening System

This two-step system is presented with 2 separate packets:

Step 1

Using the pre-soaked pad, apply this gently and uniformly to face or other area of application (Decollete, back, arms, thighs. Be sure to avoid the eye area and mucus membrane.)

Allow 1-3 minutes to dry

Step 2

Using the pre-soaked pad, apply this gently and uniformly to face or other area of application.

Allow 1-3 minutes to dry

Apply iS Clinical Hydrator if needed but not necessary.

SLIDE 21

TITLE: HOME CARE: INTENSIVE BRIGHTENING AND REPAIR

SUBTITLE: N/A

SPEAKER NOTES:

Home care protocol for an intensive brighten and repair treatment.

The Extra Strengthen Active Peel Brightening System has been designed to be customizable to improve clients' results.

For most home care regimens, the application and use has been designed to incorporate into a regimen every third day due to this powerful resurfacing of this treatment.

This product is not intended for daily use; however, for stronger skin types with more advanced conditions such as with thicker pigment, deeper wrinkles, and textural abnormalities, it is expectable to recommend the use of Extra Strength Active Peel System for 5-7 days of consecutive use.

After that time-period it is highly recommended for the provider to re-assess the client's skin following this intense treatment ensuring optimal results while avoiding over-exfoliation.

It will be necessary to educate the client to expect moderate desquamation.

Following the 5-7 days of consecutive use of the Extra Strength Active Peel Brightening System have client sooth and restore the skin by using Pro-Heal Serum Advance+ with SHEALD Recovery Balm for the following 3-4 consecutive nights.

Recommend Morning Regimen:

Cleansing Complex
Pro-Heal Serum Advance+
Reparative Moisture Emulsion
iS Clinical sun protection of choice

Recommended Evening Regimen 5-7 Consecutive Nights:

Cleansing Complex
Extra Strength Active Peel Brightening System
Reparative Moisture Emulsion

Recommend Evening Regimen Following the Intense Brighten and Repair Regimen 3-4 Consecutive Nights:

Cleansing Complex
Pro-Heal Serum Advance+

SHEALD Recovery Balm

This two-step system is presented with 2 separate packets:

Step 1

Using the pre-soaked pad, apply this gently and uniformly to face or other area of application (Decollete, back, arms, thighs. Be sure to avoid the eye area and mucus membrane.)

Allow 1-3 minutes to dry

Allow 1-3 minutes to dry

Step 2

Using the pre-soaked pad, apply this gently and uniformly to face or other area of application

Allow 1-3 minutes to dry




SLIDE 22

TITLE: EXTRA STRENGTH ACTIVE PEEL BRIGHTENING SYSTEM

SUBTITLE: NEW TREATMENT PROTOCOL: FLASH BRIGHTENING PEEL

SPEAKER NOTES:

Next, we are excited to introduce our newest professional treatment protocol—the Flash Brightening Peel. This facial protocol was developed to highlight the powerful results of the Extra Strength Active Peel Brightening System in a clinical setting. It is designed to deliver immediate radiance with minimal downtime, making it a perfect add-on or seasonal treatment for clients looking for fast, visible brightening.



SLIDE 23

TITLE: FLASH BRIGHTENING PEEL

SUBTITLE: N/A

SPEAKER NOTES:

For in-office treatments we have created the new Flash Brightening Peel Treatment.

The new protocols provide 30- and 60-minutes options that will deliver amazing results with not downtime. The 30-minute protocol will make an ideal “lunchtime peel” treatment for your clinic. Fantastic for special events and promotions, and client appreciations days. This will become one of your most powerful and advanced BRIGHTENING facials within your offerings.

The Flash Brightening Peel is recommended to be sold in packages and may be performed every 2 to 4 weeks.

Your clinics know their client's skin better than anyone...it more than fine to get creative with the Extra Strength Active Peel Brightening System, however, it is advisable to take caution incorporating this system into other treatments that provide strong exfoliation due to the powerful resurfacing component of the Extra Strength Active Peel Brightening System.

When administered with expert care, the Extra Strength Active Peel Brightening System incorporated into the Flash Brightening Peel or combined with other in-clinic treatments will not only transform your client's skin but also redefine your expectations of professional-grade skincare.

For clients with more sensitive or sensitized skin, precondition the skin with a 4 step iS Clinical regimen for a minimum of 4 weeks prior to this treatment and/or maybe start with our original Active Peel System, working up to the Extra Strengthen Active Peel Brightening System. The wonderful thing.... you have options.

Application for both in-clinic and home care use:

This two-Step System is presented with 2 separate packets:

Step 1

- Using the pre-soaked pad, apply this gently and uniformly to face or other area of application (Decollete, back, arms, thighs. Be sure to avoid the eye area and mucus membrane.)
- Allow 1-3 minutes to dry

Step 2

- Using the pre-soaked pad, apply this gently and uniformly to face or other area of application
- Allow 1-3 minutes to dry



SLIDE 24

TITLE: FLASH BRIGHTENING PEEL INDICATIONS

SUBTITLE: N/A

SPEAKER NOTES:

INDICATIONS AND BENEFITS:

Oily, combination, and normal skin types

Blemish prone skin and congested pores

Uneven tone and texture

Fine lines and wrinkles

Dullness

SLIDE 25

TITLE: FLASH BRIGHTENING PEEL PROTOCOL

SUBTITLE: N/A

SPEAKER NOTES:

[LINK TO FACIAL PROTOCOL BOOKLET](#)

Note: If skin is inflamed or sensitized, do not massage.

Application for both in-clinic and home care use: like our original APS)

Step 1: Double or triple cleanse

Step 2: Tri-Active Exfoliating Masque

Note: If skin is inflamed or sensitized, do not massage.

Step 3: Extractions (Optional) followed by Copper Firming Mist

Step 4: Clarifying Mud Masque

Note: If skin is inflamed or sensitized, do not massage.

Step 5: Hydra-Intensive Cooling Masque

Modality options: Cold globes, gua sha, ice roller, LED, or Microcurrent

Step 6: Extra Strengthen Active Peel System

Step 1 Using the pre-soaked pad, apply this gently and uniformly to face or other area of application (Decollete, back, arms, thighs. Be sure to avoid the eye area and mucus membrane.) Allow 1-3 minutes to dry

Step 2 Using the pre-soaked pad, apply this gently and uniformly to face or other area of application. Allow 1-3 minutes to dry

Step 7: Finishing Products

Youth Eye Complex
Copper Firming Mist
Hydrator, optional
iS Clinical SPF of choice

SLIDE 26

TITLE: FLASH BRIGHTENING PEEL PROTOCOL DEMO

SUBTITLE: N/A

SPEAKER NOTES:

Now, let's take a look at the Flash Brightening Peel protocol in action.

As the demo plays, feel free to walk the audience through each step, highlighting the techniques being used and the purpose behind them. This is a great opportunity to explain the treatment flow, application tips, and how to create a relaxing yet results-driven experience for clients in the treatment room.

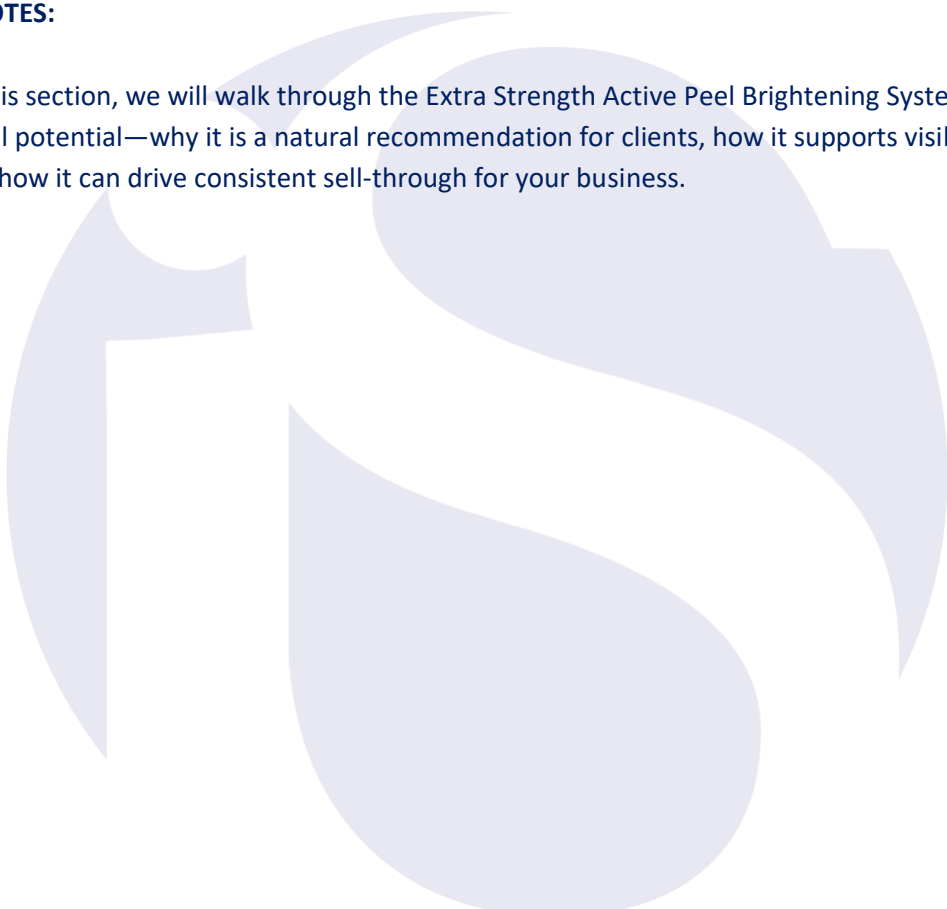
SLIDE 27

TITLE: EXTRA STRENGTH ACTIVE PEEL BRIGHTENIGN SYSTEM

SUBTITLE: RETAILING AND SELL-THROUGH

SPEAKER NOTES:

In this section, we will walk through the Extra Strength Active Peel Brightening System strong retail potential—why it is a natural recommendation for clients, how it supports visible results, and how it can drive consistent sell-through for your business.



SLIDE 28

TITLE: THE DIFFERENCE BETWEEN ACTIVE PEEL SYSTEM AND EXTRA STRENGTH ACTIVE PEEL BRIGHTENING SYSTEM

SUBTITLE: N/A

SPEAKER NOTES:

Do I still need Active Peel System?

Yes! Let's discuss the unique benefits of Active Peel System and Extra Strength Active Peel Brightening System.

Active Peel System is our best-selling two-step treatment for all skin types and individuals new to at-home peel treatments. Active Peel System powerfully yet gently exfoliates as it provides intense, regenerative hydration.

Application:

Designed for use every other evening (3-4x per week or as tolerated), Active Peel System improves:

- Uneven tone and texture
- Fine lines
- Blemish-prone skin and congested pores

Extra Strength Active Peel Brightening System is a professional-strength two-step system for normal, oily, and combination skin types. (bigger issues, pigmentation, textural abnormalities, deeper wrinkles, more resurfacing power)

Extra Strength Active Peel Brightening System provides 3x more resurfacing and brightening power while providing telomere protection and improving mitochondrial energy support for additional age-defying benefits.

Application:

Designed for use every third evening (1-2x per week or as directed by a skincare professional), Extra Strength Active Peel Brightening System provides advanced resurfacing that:

- Brightens and improves the appearance of hyperpigmentation
- Rapidly improves texture and luminosity
- Refines oily skin, enlarged or congested pores and blemishes
- Reduces fine lines and deep wrinkles over time by increasing collagen synthesis and dermal thickness

To preserve and maintain barrier health and integrity, multiple antioxidants and anti-inflammatories work to calm and soothe the skin.

Inflammation is the second step of melanogenesis, and it must be controlled to effectively treat and manage pigment disorders.

With Extra Strength Active Peel Brightening System, clients and patients will benefit from simultaneously enhanced resurfacing and reduced inflammation, resulting in the removal of surface pigment, as well as inhibition of future pigment formation.



SLIDE 29

TITLE: RETAILING AND SELL THROUGH

SUBTITLE: N/A

SPEAKER NOTES:

For retailing and sell-through of the Extra-Strength Active Peel Brightening System it is essential to understand the importance and “call to action” of this powerful treatment and what it can do to optimize your clients’ outcomes.

- Expand treatment area to neck, decollete, hands, arms, back, and legs.
- Amplify results of home care regimens and periodic maintenance.
- Enhance in-office treatments with advanced resurfacing:
 - 30- and 60- minute treatment options
 - “Lunchtime” peel offering for promotions and events
 - Customize with additional in-clinic treatments
- Prepare the skin for Prodigy Peel System and Prodigy Peel Pro System and energy-based treatments:
 - Strengthens the skin
 - Minimizes inflammation and stabilize melanocyte activity
 - Removes superficial pigmentation